

### What next?

We hold Open Evenings throughout the year where you can find out more about postgraduate courses, research opportunities, and speak directly to our teaching staff.

For further details, visit: [www.southwales.ac.uk/postgraduate](http://www.southwales.ac.uk/postgraduate)

For more information and entry requirements:

Call: 03455 760 599

Visit: [www.southwales.ac.uk/dba](http://www.southwales.ac.uk/dba)

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As part of its commitment to the Welsh language, the University provides information through the medium of Welsh. To find out more, visit [www.decymru.ac.uk](http://www.decymru.ac.uk) or e-mail [cymraeg@decymru.ac.uk](mailto:cymraeg@decymru.ac.uk)

Fel rhan o'i ymrwymiad at yr iaith Gymraeg, y mae'r Brifysgol yn darparu gwybodaeth drwy gyfrwng y Gymraeg. I wybod mwy, ewch i [www.decymru.ac.uk](http://www.decymru.ac.uk) neu e-bostiwch [cymraeg@decymru.ac.uk](mailto:cymraeg@decymru.ac.uk)

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University of  
South Wales  
Prifysgol  
De Cymru

Marcel Stuijts, CEO, BIZOB,  
DBA student

Doctor of Business Administration (DBA)

[www.southwales.ac.uk/dba](http://www.southwales.ac.uk/dba)

# Doctor of Business Administration (DBA)

The University of South Wales's DBA is a professional doctoral programme designed for ambitious managers and leaders who work in senior positions in private, public and non-profit organisations.

This flagship course provides the opportunity to enhance your knowledge and develop a higher level of independent and critical thinking and research skills, which will lead to a globally recognised doctoral qualification.

The aim of the doctoral programme is to develop high-quality professionals who will reflect on their management and leadership practices, and produce doctoral research in their specialist area that relates to current organisational issues.

## What you will study

The DBA programme is broken down into five core modules that are delivered through intensive study workshops. You will be introduced to doctoral-level research, and explore the theoretical and practical context for doctoral research. You will also examine a variety of data collection methods before conducting your own proposed research.

Following a preliminary study, you will be expected to analyse and present your findings in a critical and reflective manner. The final series of workshops will focus on how your work fits into the ongoing research agenda, as well as its contribution to knowledge and professional practice, before you begin drafting and finalising your thesis.

## Teaching expertise

You will be taught by an established team of professors and lecturers who have direct industrial and commercial experience, and who are nationally and internationally renowned in their areas of research expertise. This combination makes them ideal mentors to support and inform your research and doctoral studies.

We are able to supervise a range of topics that span business disciplines, including management, strategy, marketing, innovation, information systems, operations, management, entrepreneurship, public services, governance, health sector, or supply chain management.



## Flexible part-time delivery

Our flexible block delivery means you should find it easier to balance your work and study commitments. You only need to visit campus twice a year as part of a series of weekend workshops which last two to three days and are scheduled every six months. This gives you the chance to focus on your studies in an environment with little distraction.

On-campus workshops are supplemented by home study and distance learning. You will also benefit from a supportive teaching team who are responsive to your needs whether you're on campus or not. This flexible approach to learning also means you can commit to studying with us wherever you're based in the UK or overseas.

## How to apply

Prospective students are advised to make an informal enquiry about the course and their chosen topic before submitting an application.

You can apply to the University directly using the online application form at: [www.southwales.ac.uk/apply](http://www.southwales.ac.uk/apply)

You'll be expected to submit a research proposal and attend an interview (conference calls are also acceptable). Before you apply, we recommend you visit our Graduate Research Office website for further information on preparing a research proposal: [www.southwales.ac.uk/gro](http://www.southwales.ac.uk/gro)

For further enquiries about the status of your application, you can contact the Graduate Research Office by e-mail: [gro@southwales.ac.uk](mailto:gro@southwales.ac.uk)

"I've learnt a huge amount that I can take back to my business to ensure I'm one step ahead. We have sessions in three day blocks, about every six months, a structure which means minimal disruption to my business. I'm able to fly in to Cardiff Airport from the Netherlands, which is very convenient.

I do most of my research from home, keeping in touch with tutors via e-mail and Skype. Tutors are very knowledgeable and supportive, and always come back to you quickly."

**Marcel Stuijts, CEO, BIZOB**  
Doctor of Business Administration student